



**Disabled children
say we can**

Personal story consent policy

At Kids, we use personal stories and quotes to communicate our message in ways that inspire action – whether by engaging the public, funders (individuals, organisations, and partners who support or are considering supporting our work) or influencing decision-makers, including the Government, to ensure the voices and experiences of the children, young people, and families we support are heard. An important priority for Kids is to enable parents and young people to share their voices and ‘speak up’, and we strive to do this in an empowering, respectful and safe way.

All personal stories and quotes will be anonymous, unless you agree for your first name to be used.

What we may use your story and quotes for:

- Kids Websites – [Kids.org.uk](https://kids.org.uk) and [Hub.Kids.org.uk](https://hub.kids.org.uk)
- Social Media – such as Instagram, Facebook, LinkedIn etc, including Kids social media advertising
- Kids internal communications
- Audio files and podcasts
- Submissions and evidence to help influence Government policy.

There may also be instances where third party media use the stories and quotes, such as our charity partners, local and national news, and Government departments or Ministers' communication teams covering visits to Kids services/events.

Consent and Your Rights:

- Giving permission is your choice. Consent lasts for 3 years. We have a consent policy and adhere to GDPR policy. Email consent@kids.org.uk to remove your consent.
- You can change your mind at any time. We will stop using your story and quotes from that point forward – but we may not be able to remove materials that are already published, printed, or in use by 3rd parties.
- If you have any concerns about the use of your story and quotes, including any safeguarding risks, please contact us at consent@kids.org.uk