

VOICES AT CHRISTMAS

A festive celebration with Kids



ROYAL COLLEGE OF MUSIC

TUESDAY 15TH DECEMBER 2026 | 7PM-9PM



SPONSORSHIP PACKAGES

SPONSORSHIP OPPORTUNITIES

Following the growing success of our Kids Christmas Concert, we are delighted to host this year's event at the prestigious and world-renowned Royal College of Music.

A historic and internationally recognised conservatoire, the Royal College of Music provides an exceptional setting for an unforgettable evening. Guests will enjoy inspiring musical performances from talented RCM students alongside uplifting performances from children's choirs.

We are also honoured to welcome special guest readers, from some well-known faces and young people supported by Kids, bringing powerful and personal stories to life.

This promises to be a truly memorable and moving evening, celebrating the impact of Kids' work, made possible by our generous supporters through beautiful music, meaningful storytelling, and the unique atmosphere of this iconic venue.

WHY SPONSOR?

By sponsoring this event, you'll be making a real difference to the lives of children and young people with special educational needs and disabilities, and their families. Last year, Kids reached 22,000 children, young people and family members, providing life-changing support, guidance and opportunities. Your sponsorship will help more children and young people with SEND access the support they need to thrive, while empowering parents and carers with the knowledge, confidence and connections to navigate their journey. It's a meaningful opportunity to demonstrate your organisation's commitment to inclusion and social impact, while connecting with an engaged and influential audience that shares those values.





HEADLINE SPONSOR – £7500

One available

As our Headline Sponsor, your support will be central to the success of this special evening, positioning your organisation at the heart of a prestigious event while making a lasting difference to children, young people and families supported by Kids.

Included in sponsorship package:

- 20 complimentary event tickets
- Dedicated sponsor acknowledgment:
 - Event programme
 - Advert in event programme
 - Event invitations
 - Event website
 - Kids partners webpage
 - Kids Newsletter
- Thanks from Kids' CEO at the Concert
- 4 x social media posts (2 pre event and 2 post event)
- Priority access for additional ticket purchases
- Inclusion in post-event thank you communications
- VIP drinks access before the concert
- Opportunity to deliver a reading at the Concert
- Opportunity to provide branded materials or gifts for attendees
- Priority seating for guests
- Banner in reception (to be provided by sponsor)



SIGNATURE SPONSOR – £3500

Two available

As our Signature Sponsor, your support will play a key role in the success of the evening, showcasing your organisation's commitment to an inspiring event while helping to create meaningful change for the children and young people supported by Kids.

Included in sponsorship package:

- 10 complimentary event tickets
- Dedicated sponsor acknowledgment:
 - Event programme
 - Event webpage thanks
 - Kids partners webpage
- Thanks from Kids' CEO at the Concert
- 2 x social media posts (1 pre event and 1 post event)
- Priority access for additional ticket purchases
- Inclusion in post-event thank you communications



PARTNER SPONSOR – £2000

As a Partner Sponsor, your valued support will contribute to bringing this special event to life, while demonstrating your organisation's commitment to supporting children and young people with disabilities.

Included in sponsorship package:

- 5 x complimentary tickets
- Dedicated sponsor acknowledgement in event programme
- Thanks from Kids' CEO at the Concert
- 1 x social media thank you post
- Logo in Concert order of service
- Inclusion in post-event thank you communications

SPONSORSHIP TERMS

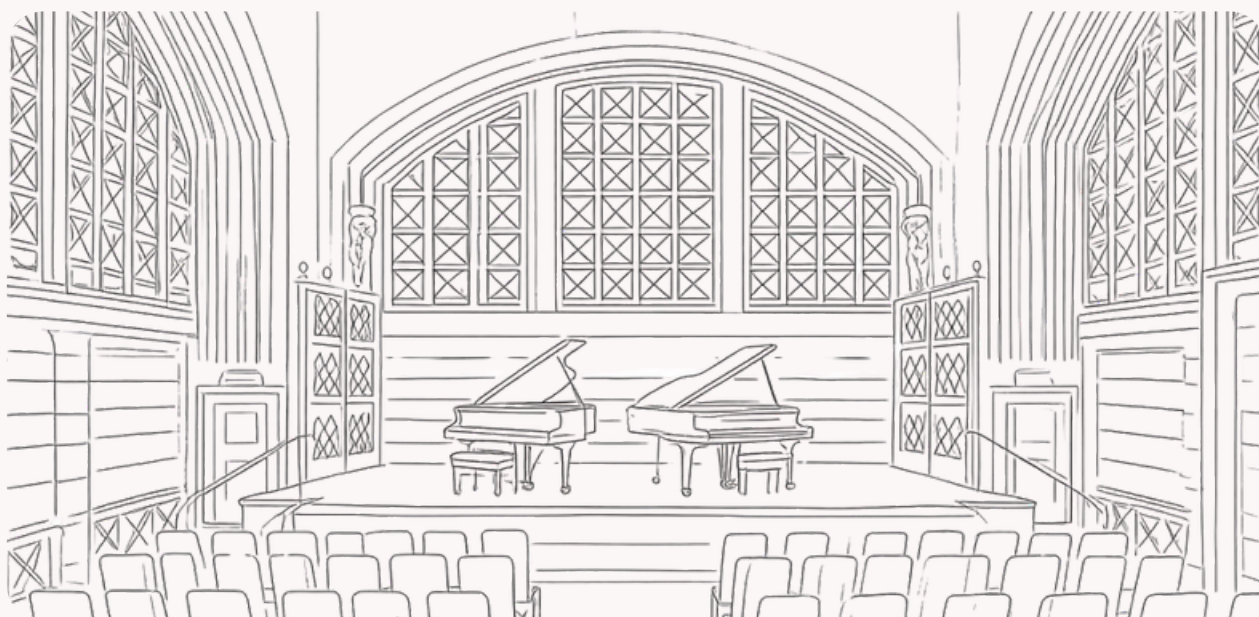
All sponsorships are subject to agreement and availability. Sponsor branding and materials must be approved by Kids in advance and submitted within agreed deadlines. Kids reserves the right to make reasonable changes to the event. Sponsorship fees must be paid in full prior to the event date and are non-refundable in the event of cancellation. The event may be photographed and filmed, and content may be used for promotional purposes.

READY TO MAKE A DIFFERENCE THIS CHRISTMAS?

Secure your sponsorship by 31 August 2026 to maximise promotional benefits.

To reserve your sponsorship package or for more information about how your organisation can get involved, please contact:

Rebecca Attwood
Events and Partnerships Manager
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Disabled children
say we can

Together, we can break down barriers.



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[Kids.org.uk](https://www.kids.org.uk)

Registered Charity No. 275936

