

Kids

Disabled children
say we can

Annual Report 2022-23

When the world
says we can't,
kids say we can.





Contents

“The Kids staff supported my son and I every step of the way. They are still there for us if we ever need any support.”

Parent

Chair’s Welcome	4
Chief Executive’s Review	6
Our Challenge	8
Our Mission & Strategy	10
2022/23 Achievements & Performance Against Our Strategic Goals	12
Support	14
Innovate	20
Speak Up	24
Sustain	28
Fundraising Highlights	30
Looking ahead: 2023/24	32
Our Accelerators	34
Statement of Financial Activities	36
Gifts & Grants	38

Chair's Welcome

It was a privilege to be appointed Chair of Kids' Board of Trustees during this first year of delivering Kids' important and ambitious five-year strategy.

2022 saw the completion of the first year of our new strategy – Support, Empower, Sustain 2022–2027. Good progress was made against the four strategic pillars to support, innovate, speak up and sustain the charity. These pillars will deliver our aim of increasing our reach to 120,000 children, young people and families by 2027.

Support

We worked with more families than ever reaching 18,000, up by 20% from 15,000 in the previous year.

Innovate

We drove forward digital services development to match in-person excellence, introducing new ways of reaching disabled children and families online.

Speak Up

We ensured the voices of children and young people could be heard in a year when the Government consulted on SEND provision.

Sustain

In an ever-challenging funding environment, this continues to be a key focus so that we can continue to fulfil our mission into the future.

Kids upholds high standards of governance, and reviewed its performance against the Charity Governance Code to drive continuous improvements in the way that the charity is governed.

I would like to thank Stephen Unwin, for his service to Kids as Chair, and also Sanjay Nair and Richard Pogrel who both stepped down from the Board in 2022 for their service to Kids.

This year, five new Trustees joined the Board.

Lived experience of disability is essential, and over half of the Board have personal experience as a parent or as a close family member.

This helps underpin our commitment to ensuring that the voices of disabled children, young people and their families are and remain at the forefront of Kids' work.

There is much to celebrate and enjoy in the breadth and diversity of Kids' work. However, the reality families face from the continued cost-of-living crisis is troubling. Whilst Covid restrictions had almost completely disappeared by the start of 2022, the continued impact of the pandemic was ever-present. It severely exacerbated challenges that families with disabled children already faced accessing support*.

Throughout the year, demand for our services grew, waiting lists increased, and many of the people we are here to support faced daily hardship.

During the winter, a parent of a disabled child told a colleague that they had no petrol in their car to bring their child to the weekly Kids activity club.

They are not alone.

In 'ordinary times', on average, disabled households (with at least one disabled adult or child) need

an additional £1,122** a month to have the same standard of living as non-disabled households. When paying for heating and eating becomes a struggle, leisure becomes a luxury, leaving many families with disabled children at greater risk of isolation and mental health issues.

There are many more people who need our help, and working hard to meet increased demand, the team was able to reach and help 20% more children, young people and families than in the previous year.

I want to sincerely thank every donor and partner for their generous contributions to our work.

My thanks also to our team and volunteers for their dedication and commitment and to our Trustees for their service to the charity.

Diana Sutton

Chair



Chief Executive's Review

At Kids, we are on a mission to create a world where all kinds of children and young people have all kinds of opportunities.

You will notice a refreshed look, created during 2022 by listening to you, and distilling exactly what Kids means to the incredible children, young people and families we are privileged to support.

We heard from thousands of children, parents and carers, staff, volunteers, commissioners, funders and supporters. Together, we have created something that captures the very essence of what Kids is all about.

Kids supports children with special educational needs and disabilities to do the things that all children love doing. Getting messy, having fun, making friends, learning new things and then as they approach adulthood – developing and reaching their potential.

Every single child and young person we support is brilliantly unique and I love to **celebrate that individuality** when I am out and about seeing the impact of our daily work.

There is no one size fits all solution, and so we tailor our approach to the needs of every individual, by listening carefully, keeping an open mind and being flexible.

One special memory this year was a cookery class with a group of children and young people at the Italian Embassy in London.

We thoroughly enjoyed getting messy and then enjoying the meal we'd made with the help of their wonderful chef Danilo.

It was a brilliant reminder of what Kids is about, providing opportunities to have fun, play, learn and grow and our team's empowering style and specialist skills that enable these to happen. Energising, informing, and inspiring!

We are also committed to **thinking creatively**, finding solutions to ongoing challenges which is crucial as we see demand increasing.

We are developing more online services to combat that isolation and still reach people with support in their homes – for example the innovative 12-week online Healthy Parent Carer programme. It focusses on building resilience of parents – developed for parents by parents and delivered by those with lived experience.

Another example is our new SEND Family Support Online service which means that a parent or carer anywhere in the country can have a video or telephone call with an expert member of our team – often someone

with a disabled family member themselves who 'gets it' and will help them to navigate the system and access the help they need.

We can achieve more – and quicker – by pulling together. Recently a colleague told me about a child who hadn't been to school for two years when he first came to Kids' attention. He'd barely left his bedroom and was highly anxious.

Over time, our colleague built a relationship with him and his family, starting with shared interests – Pokémon and Minecraft! He supported him with small steps, starting with trips to the park with his brother.

Crucially, evidence our charity provided was instrumental in securing an appropriate school placement where he is now thriving – example of how we **work together**, using our specialist expertise, which we share for the greater good.

Another highlight was when our Summertime Activity programmes returned in full force after two summers of disruption due to the pandemic. Kids' playschemes are set up in a way to meet needs that mainstream settings can't.

From horse-riding to bushcraft, fishing to pirate golf, what makes this so special is the focus on what children can do. It was incredibly moving to hear one child say "I went swimming in a lake. I didn't think I could, but I did it and I was proud of myself. And all the Kids team were proud of me too."

This is what Kids is all about.

Childhood should be joyful.

Not defined by what children and young people with disabilities cannot do. That's wrong. And that is exactly why we are **speaking up** – amplifying the voices of children and young people to achieve positive social change.

Over the next year, I am particularly excited about accelerating our reach through digital services, especially through the Young People's Hub and developing online support for parents and carers.

I am looking forward to harnessing partnerships and speaking up for change, and to engaging more people who care in our shared purpose. And together we will be countering whatever challenges the world throws at us. Inspired by the resilience and resolve of those we support.

Because when the world says we can't, kids say we can.

Katie Ghose
Chief Executive



The Challenge

Childhood should be a joyful time.

But some children and young people living with special educational needs and disabilities are defined by what they cannot do.

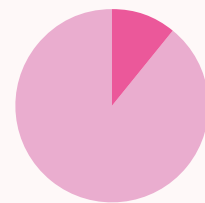
That's wrong.

Every child should have an equal opportunity to play, learn, grow and thrive.

Population

2,000,000+

There are over 2 million children and young people with disabilities in the UK

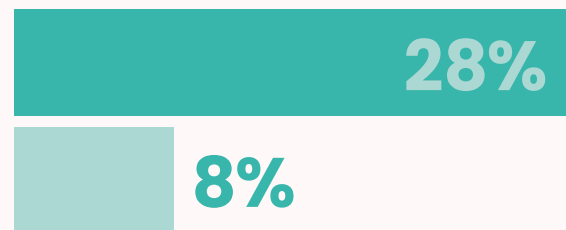


11%

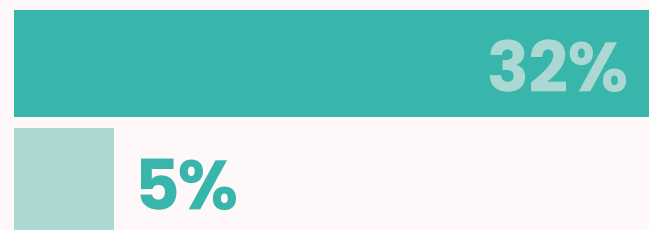
of children in the UK are disabled

Young people

28% of disabled young people (16-24) are 'Not in education, employment, or training (NEET) compared to **8%** of non-disabled young people



32% of disabled young people (16-24) report feeling lonely regularly compared to **5%** of non-disabled young people



References:

Population data – DWP/National statistics, Family Resources Survey 21-22.
 Young People data – Office for National Statistics.
 Financial Burden data – Family Fund Cost of Caring report October 2022, and Scope Disability Price Tag 2023.
 Early Years & Childcare data – Coram Childcare Survey 2023, and Disabled Children's Partnership
 Education data – County Councils Network

Financial burden



9 in 10 families polled with a disabled or seriously ill child are struggling or falling behind on their regular household bills

£1,222 a month

The average additional amount disabled households (with at least one disabled adult or child) need

Covid-19 after-effects

The Disabled Children's Partnership research shows:



2 in 3 disabled children have seen their emotional or mental health deteriorate due to not getting the right support

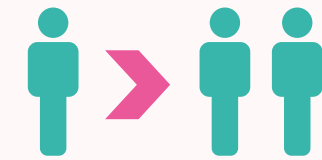
43%

of families with disabled children have waited over a year to get respite care they deserve



3 in 4 parent carers have seen their emotional or mental health deteriorate because of not getting the right support

Education



Pupils in England issued with a special needs support plan has **more than doubled** in the last eight years

500,000

A record **half a million** pupils have an education, health and care plan (EHCP) setting out their special educational needs

Early years & childcare



Less than 1 in 5 local areas in England have enough childcare for disabled children



of families with disabled children who were surveyed have found a suitable holiday club for their disabled child

Our Mission & Strategy

We're here for children and young people with special educational needs and disabilities, young carers and families.

We're on a mission to create a world where all kinds of children and young people have all kinds of opportunities. We create life-changing opportunities by providing a wide range of support.

Together, we'll empower disabled children to stand up for their rights.

Our strategic plan will enable us to reach 120,000 disabled young people and their families, every year, by 2027.



To find out more and read our strategy, visit kids.org.uk/what-we-do



Our Strategic Pillars



Support

Work with families, communities, commissioners, and other organisations to develop and deliver impactful and sustainable services.



Innovate

Develop new models of support that transform disabled children and young people's lives.



Speak Up

Empower disabled children and young people to be agents of change. Use our expertise, partnerships and platforms to work with them to achieve systemic improvement.



Sustain

Identify a sustainable way for Kids to fulfil its mission and act with others to increase recognition and resources for disabled children, young people and their families.

2022/23 Achievements & Performance Against Our Strategic Goals



Support

A broad portfolio of specialist support

We delivered a wide range of services in almost a quarter of English local authorities, both face to face and online, covering information, advice and family support; play and social; and learning and development.



Information, advice & family support includes:

- Special Educational Needs and Disabilities Information, Advice and Support Services (SENDIASS)
- Special Educational Needs and Disability Mediation and Disagreement Resolution Services
- Domiciliary care
- Keyworking
- Workshops for parents
- Children's rights and advocacy
- Young carers
- Early years health and wellbeing groups
- Autism services



Play & social includes:

- Adventure playgrounds
- Playschemes
- Holiday accommodation
- Short breaks, including overnight short breaks
- Youth clubs



Learning & development includes:

- Early years nurseries
- Portage home based learning
- Transitions to adulthood
- Young people's engagement and participation groups



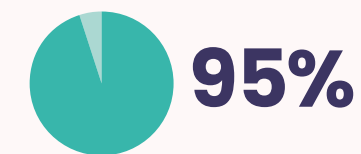
Facts & Figures

“This wonderful and specialist service is greatly appreciated by so many families but especially by Rupert and I.”

Parent about Kids STRUT (Lincolnshire)

Trusted and high-quality services

Our National Annual Family Survey 2022/23 results reflect the trusted, safe and quality service we provide.



of staff are knowledgeable and professional

agree that service is friendly and caring

of families are happy with the service



of families would recommend Kids to others



agree it was easy to talk to someone at Kids



“The Kids team aren’t just our professionals – they are part of our family of people who actually care about our son.”

A parent about the Bracknell schemes

18,000+

Children, young people and parents/carers reached through services.

Support

Increasing reach

We increased the number of children, young people and families we reached with our services from 15,000 in 2021/22 to 18,000 in 2022/23. Faced with an increase in the number of people needing support, Kids was able to meet that demand in a number of ways.

We delivered more face-to-face activities and group meetings as those possibilities returned post-pandemic.

We saw a significant rise in referrals to our Special Educational Needs and Disability Information Advice and Support Services (SENDIASS) and Special Educational Needs and Disability Mediation and Disagreement Resolution Services.

In 2023 statistics revealed that the number of pupils who now have an education, health and care plan (EHCP) has doubled in the last eight years to half a million, showing the rapid increase in need for these services.

Referrals to our award-winning mediation service increased by 35%. Mediation is a quicker and less formal way to resolve disagreements than Tribunals, which saves time and pressure on all involved.

We continued to adapt and develop a blended model of service delivery – financially viable face-to-face delivery alongside digital service development.

A successful new online programme was the Healthy Parent Carer 12-week course focussing on building resilience of parents. It was developed for parents, by parents, and delivered by those with lived experience.

A hybrid model of delivering parent/carer workshops like this offered users more flexibility so that they could attend however suited them, which increased both the reach and impact of the programme.

One parent from the Healthy Parent Carer programme said:

“It’s so important to surround ourselves with people who understand, and this group is helpful in so many ways.

It’s unique in that it makes us accountable for our own wellbeing.

It’s done in a very loving way, so there’s acceptance with the accountability, just enough pressure to give you the push but not too much that it adds to an already heavy load.

The balance is just right.

The support is wonderful and it’s come at a perfect time for me. It’s reminding me why I matter.”

We also continued to develop and build our Young People’s Hub, designed by people for young people, ready for launch in 2023.

This online space will provide young disabled people with a safe, accessible and welcoming environment to get advice, learn skills, share their experiences, ask questions and connect with others.

Through this, we will both enhance existing services but also significantly increase our digital reach.



Support: Logan's Story

Logan is 3 years old, has autism and is non-verbal.

Before my partner and I adopted him, Logan received Portage in Coventry under the supervision of his foster carer.

As this service was not available in Birmingham, our Health Visitor recommended the Kids Family Group, which is specifically for children with additional needs.

We hoped Logan could benefit from attending to help with his development and sensory needs.

Together we attended the Kids Family Group from January 2023 to March 2023.

During this time, Logan became more aware of people and socialised more.

He tried a wide range of activities and can now focus on activities for longer periods of time.



Logan's understanding of instructions has also improved as well as his coping with sensory overload.

I have been very fortunate to attend the Kids Group and have been able to mirror a lot of the activities at home.

I have taken in a lot of information which is helping me to support Logan.

By continuing with the advice given by the lovely Kids team, I hope to help Logan further his development and develop his communication skills.

“During his time at Kids, Logan has become more aware of people and socialised more.”

Parents of Logan



Innovate



Expanding crisis intervention

In part, our innovation has been fuelled by learning from the Covid pandemic where we have adapted to deliver our services differently.

We have made efforts to identify new projects from Covid where we've made a difference, to apply them to other regions, benefiting families with disabled children and build relationships with a view to extending the work that we are doing in those areas.

A good example this year was meeting the increased demand for our crisis intervention service in Yorkshire and receiving interest in this service from other local area commissioners so we can plan to expand reach and impact.

The vision of a SEND Navigator for all

The adversarial and complex nature of the system for accessing support for disabled children and young people is well documented.

We strongly believe that every family with a disabled child should have access to a SEND Navigator, which helps parents navigate the system and get the right help for their child.

We continued our pilot SEND Navigator service in Birmingham this year, for families with children in early years. The Navigators worked in partnership with the families to build a personalised support plan, before providing practical and emotional support.

They also connected families with local services and worked to help families access the right provision and support. Universally, parents who used the service reported feeling less isolated

and we are securing outcomes and provision for them that otherwise wouldn't have been available.

For example, we worked with one parent to get the help her child needed at one nursery, only for that nursery to realise it couldn't meet the child's needs. We were able to get the funding 'frozen' while we helped find a new setting, which was eventually secured.

The Navigator service was particularly invaluable in identifying how to get the funding 'frozen', so that it could be redeployed to the new setting - enabling the child to start nursery in a timely way.

In addition, parents tell us the Navigator service is impacting positively on mental health, with one parent saying they felt they did not need to see their GP thanks to the support.

A new online support service

We also launched a new SEND Family Support Online service in January.

Through the service, Family Support Specialists are available via email, text or voice/video call to provide bespoke practical and emotional support to families across England who are facing challenges in navigating the Education, Social and Health care systems or within their own family lives.



Innovate: Wakefield Awareness Support Project (WASP)

The aim of the project was to work alongside existing commissioned services to identify young people on the Autistic Spectrum or with other neuro-developmental conditions who require support around their emotional wellbeing in order to prevent a deterioration which may require more potentially intense intervention.

The Project was funded initially as a short-term pilot with funding received from NHS England to support children and young people (CYP) experiencing an emotional and mental well-being crisis.

The Project was launched on the 1 April 2020, but this coincided with the country going into lockdown due to the coronavirus pandemic.

Kids undertook extensive planning to ensure that the project could

still go ahead and adapted the offer in accordance with government working guidance.

To date over 624 families have been supported by the WASP project since its conception in April 2020.

Currently the service is supporting approximately 326 families directly with all those who have previously been supported also able to access support.

“My child has not stopped playing with the items included in the sensory box. Thank you so much, this has had a positive impact on my child’s behaviour.”

Parent

“WASP have been fantastic in the support for my family. I feel I have more understanding of my child’s needs and strategies to help us.”

Parent



Speak Up

A core value

As a result of the brand review and consultation in 2023, Speak Up has now become a core value to Kids, reflecting its fundamental importance in all we do and stand for.

Working with disabled children and young people of all disabilities from birth to the age of 25, and their families, we hear the same stories of hard to access, inconsistent and often inadequate support services.

This year, we have been increasingly proactive in building our capacity to influence national and local policy and practice which will enable us to turn practical expertise and trusted relationships with families into advocacy to achieve systemic change and government action.

Influencing Government's SEND review and action plan

As well as submitting our own in-depth response to the Government's long-awaited consultation on SEND reform in 2022, our team worked with over 300 disabled young people to feed their voices directly into the Department for Education's (DfE's) review.

Our 'Making Participation Work' project, funded by the DfE, has had considerable impact to date in building skills in advocacy and influencing for the young people involved and shaping how services are being conceived, designed and delivered.

It has also laid bare the structural limitations of the current system in supporting the transition to adulthood.

Based on the SEND improvement plan released in March 2023, it remains unclear how the Government's plan will

change the lives of disabled children and young people for the better, as the plan does not match up to the scale of the challenges.

So, we have focussed and distilled our expertise and experiences to identify five clear areas of where Government action is needed: getting it right in the early years; helping to navigate a complex and adversarial system; making community provision and care and support work for disabled children; getting the right help into adulthood; and letting children and young people with SEND shape the decisions that affect them.

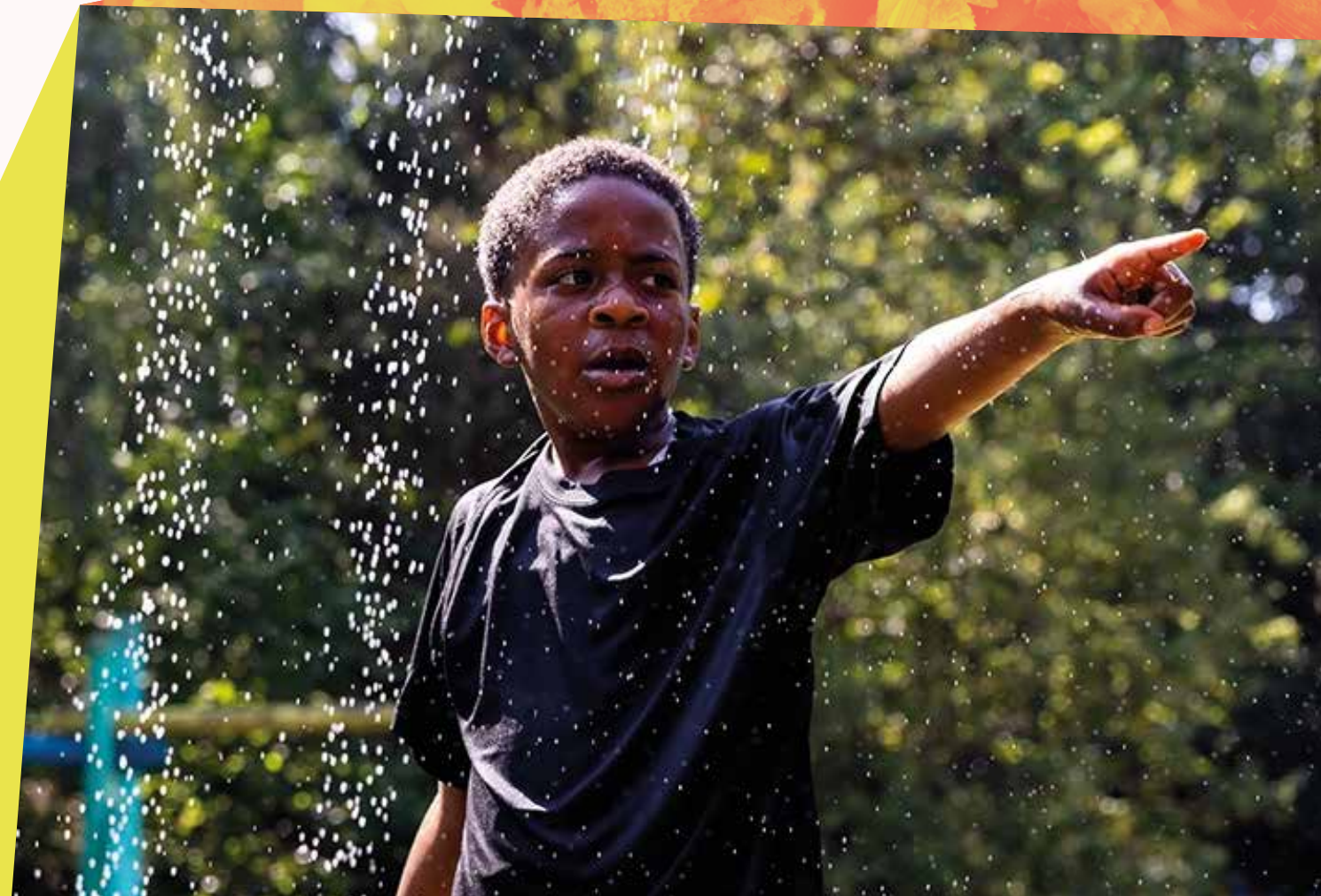


Strengthening partnerships

We have been collaborating widely with partners to amplify the voices of children and young people with SEND, directly advocating to MPs, advisers and service commissioners.

To effectively champion the voices of those we work with, we have deepened relationships across the sector through playing an active role in forming and driving forward partnership work.

In 2023, we were invited to take a more active role in the Disabled Children's Partnership (DCP) as a Steering Group member, and also continued to contribute to both the national SEND stakeholder group convened by the Council for Disabled Children (CDC), and the Voluntary Organisations Disability Group (VODG).



Speak Up: Asher's Story

Asher is 18 years old, has autism and a Pathological Demand Avoidance (PDA) profile.

We have been fighting to get recognition, support and services for her needs, literally from her first day at school at the age of five when she began self-harming and attempting to kill herself.

This has often been a lonely battle.

I was forced to get a private autism and PDA diagnosis, as we were refused both of these locally.

Cue help and support from Kids' SENDIASS service, particularly in school meetings with all the professionals.

I recall one meeting where I was accused by a social worker of abusing my daughter because I was not giving classic boundaries and consequences.

Kids and others at the meeting were quick to dispel that comment and back-up my alternative, PDA-friendly parenting!



Pictured: Asher and her family

Asher faced more challenges but has since gone on to teach dance to neurotypical and neurodivergent youngsters, and to studying at the Northern School of Contemporary Dance, where she hopes to get her degree.

Kids were the first people to ever back me up in meetings regarding education. They were knowledgeable, supportive and helpful in every way.

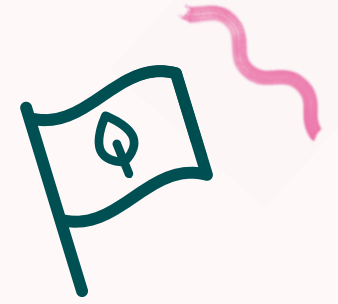
This was the first time in many years that I had met any professionals (other than those at the special school) who understood and supported both me and my youngster.

“Asher faced more challenges but has since gone on to teach dance, and study at the Northern School of Contemporary Dance”

Parent of Asher



Sustain



Kids' principal funding sources

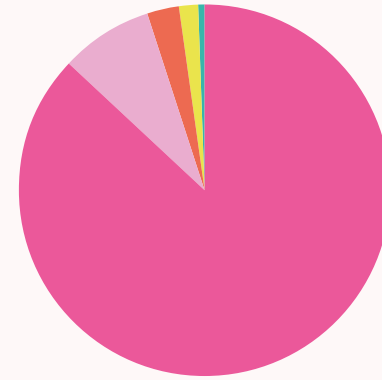
Local government & health contracts

87% of total income

Fundraised income

8% from grants 3% from donations

1.5% from events 0.5% from legacies



Together our principal funding sources contribute to our key strategic goals to support, innovate and speak up and sustain. Most funds go towards the direct provision of support services to disabled children, young people and their families.

In turn, these activities support innovation (the design and delivery of new services or programmes as families' needs change) and our ability to speak up about the need for systems reform.

Bringing fundraised and contractual income together supports our 'Sustain' objective, and during the Covid pandemic we demonstrated the benefits of diversified income, which helped us keep our doors open.

This year we have been successful in working with commissioners to renegotiate a number of contracts and rates, and taking action to exit unsustainable services and replace them with sustainable activities which are core to our mission – ensuring we are commercial in our tendering.

We won additional new work and explored the potential for developing new services with partners and commissioners.

Leveraging our strategic accelerators of people, partnerships and digital & data, we have developed ourselves as an organisation fit for the future, improving our internal central services structure to enable better cost control and efficient working.

Our fundraising activities performed well against our objectives, and our generous supporters helped us to raise £1,213,452 through grants, donations, events, legacies and other activities, which meant we were able to deliver services for disabled children, young people and their families across the country.

We are very grateful to everyone who kindly supported our work.

In order to be a self-sustaining charity, we are increasing focus on fundraising, marketing and business development.

Investing in our refreshed brand is a key element to this strategic change, offering an impactful brand with a point of difference – to capture the public's attention and inspire them to support us. This year we invested in creating our new website which will create efficiencies in fundraising, advocacy and other income generating opportunities, and delivery of online services.

We also invested £5,000 this year to start to test donor lead generation based on a 24 month pay-back modelling.



Fundraising Highlights

London Marathon

On 23 April 2023, 38 Kids supporters ran the London Marathon to raise money for disabled children, young people and their families.

Together they raised £52,736 – a fantastic achievement, and the event was a great fundraising platform for Kids, which will be something we continue to focus on in years to come. Thank you and congratulations to the 2023 Kids London Marathon Kids team for their amazing efforts!



“I just wanted to say a huge thank you for the opportunity to run the London Marathon, and to raise money for Kids. It was one of the best experiences of my life and was fantastic to represent such a great cause.”

Kids Runner



“It was lovely to meet the Kids team and be part of an incredible event! I enjoyed pretty much every minute in one way or another and it’s been a pleasure to raise funds for Kids. Thank you so much for allowing me to be part of it.”

Kids Runner



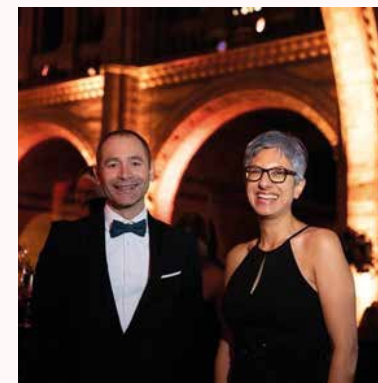
Pictured (L) Previous Special Events Committee Chair Lara Veroner Gubitosi and (R) Kids Patron Cathy Newman

Italian Embassy dinner in aid of Kids

On Tuesday 14 March 2023, our Special Events Committee organised a dinner in aid of Kids at the Italian Embassy.

We were joined by the Ambassador of Italy, H.E. Inigo Lambertini, and Mrs. Maria Grazia Lambertini.

The evening raised an incredible £76,752, enabling Kids to give families with disabled children the help and practical support they need, every step of the way.



Picture (L) Greystar Executive Director Mark Allnutt and (R) Kids Chief Executive Katie Ghose

Greystar’s Night at The Museum

With many thanks to one of our most committed supporters, Greystar Real Estate Partners, LLC (“Greystar”), who hosted a huge gala dinner at the Natural History Museum on 16 November 2022. Greystar is a global leader in the investment, development and management of rental housing properties.

The black-tie gala, sponsored by JLL, was attended by professionals from across the Real Estate industry for a night of music, fundraising and fun. Thanks to ticket sales, an auction and the raffle ticket sales, along with the efforts of various teams and individuals, the night raised an astonishing £130,000.



Splash Projects at Hayward Adventure Playground

Our playgrounds are always in need of maintenance and improvement due to wear and tear from the many children who use them. Hayward was no exception.

In September 2022, Splash Projects, along with 1,200 students from London Business School, transformed the playground in Islington.

Many of the students had never done any kind of DIY before, but by the end of the week they had replaced and renovated the majority of the giant wooden structures in the playground – making it smart, clean and safe for the many disabled children who love it.

Looking Ahead: 2023/24



Support

Building on our successful local 'footprint', we will work to replicate/scale effective models in other areas of the country.

We will also achieve a step-change in our ability to provide digital services, to complement our face-to-face support and build national reach.

Specifically, this will include launching an online Young People's Hub and commencing delivery of a new digital services contract.



Innovate

We will evaluate the impact and potential of the Family Support Online pilot and scope and test training and consultancy.

We are also planning the next phase of staffing and resourcing of business development.



Speak Up

This core value will be reflected through all our work.

We will establish a policy and public affairs function to influence the political parties and pre-election to increase prioritisation and resource for disabled children's services – focussing on the crucial pre and post school windows, improved support and timely interventions.

We will define and plan young people's involvement (supported by a new virtual participation toolkit), and plan impact and implementation.

Kids' public policy work will turn practical experience and trusted relationships with disabled children, young people and families into impactful social action, putting the voice of those with lived experience at the heart of driving essential systemic change.



Sustain

Kids must become financially sustainable if we are to continue to provide valued support to disabled children and their families.

We will progress our plan to ensure every contract is on a full cost-recovery basis, enabling further deficit reduction.

Our systems and processes will be focussed on building the infrastructure for Kids to fulfil its mission.

We will continue to strengthen our ability to forecast and budget to help our decision-making, and review everything that we do centrally to bring as much support and value as possible to the whole charity.

We will continue to build on successes in trusts and partnerships fundraising,

prioritising bids in line with the services strategy, whilst identifying and pursue new funding opportunities to support the speak up and innovate goals.

The refreshed Kids brand identity will form the foundations for a new supporter programme to grow unrestricted income.

We will identify potential supporters and test new marketing activity to target, reach and engage new audiences in Kids cause.

The brand refresh and new website directly support our sustainability by making it much easier to communicate our impact to existing and new commissioners, donors and supporters.



Looking Ahead: Our Accelerators



People

We will continue to improve internal systems and processes and roll out training and wellbeing support for our team.



Partnerships

As co-chair and member of the Digital Services Consortium, we will prioritise fundraising and launch of a Digital Inclusion Programme to increase digital skills and access to on-line services for disabled children and their families.

We will also support digital skills development of our team and strengthen our participation in coalitions such as the Disabled Children's Partnership.



Digital & Data:

Continuing to develop digital resources, services and capabilities, is key to enabling us to support more people with information, advice and support, through the launch of a Young People's Hub and new Kids website.

We will also advance an important data project to improve how we manage services data to better understand and communicate who we work with and the difference we make.

Statement of Financial Activities

Including consolidated income and expenditure account for year ending 31 March 2023.

	2023		
	Unrestricted Funds	Restricted Funds	Total Funds
Income:			
Donations and legacies	333,639	745,235	1,078,874
Charitable Activities	8,094,664	12,989	8,107,653
Other Trading Activities	131,898	2,680	134,578
Investments	68,013	0	68,013
Other	52,860	0	52,860
Total Income	8,681,074	760,904	9,441,978
Expenditure:			
Raising Funds	600,092	0	600,092
Charitable Activities	8,162,555	557,568	8,720,123
Total Expenditure	8,762,647	557,568	9,320,215
Net Income / (Expenditure)	(81,573)	203,336	121,763
Revaluation of Fixed Assets	0	0	0
Gains / Losses on Disposal of Fixed Assets	0	0	0
Transfers	85,724	(85,724)	0
Net Movement in Funds	4,151	117,612	121,763
Reconciliation of Funds:			
Total Funds brought forward	3,558,129	661,949	4,220,078
Total funds carried forward	3,562,280	779,561	4,341,841

The statement of financial activities includes all gains and losses recognised in the year. This table is taken from the Kids Consolidated Annual Report and Financial Statements Year End 31 March 2023.

To download the full document, visit kids.org.uk/reports or the Charity Commission website.



	2022		
	Unrestricted Funds	Restricted Funds	Total Funds
Income:			
Donations and legacies	317,144	812,864	1,130,008
Charitable Activities	7,247,635	0	7,247,635
Other Trading Activities	198,414	1,474	199,888
Investments	1,752	0	1,752
Other	64,360	0	64,360
Total Income	7,829,305	814,338	8,643,643
Expenditure:			
Raising Funds	560,053	0	560,053
Charitable Activities	7,392,243	694,104	8,086,347
Total Expenditure	7,952,296	694,104	8,646,400
Net Income / (Expenditure)	(122,991)	120,234	(2,757)
Revaluation of Fixed Assets	0	0	0
Gains / Losses on Disposal of Fixed Assets	(7,959)	0	(7,959)
Transfers	63,080	(63,080)	0
Net Movement in Funds	(67,870)	57,154	(10,716)
Reconciliation of Funds:			
Total Funds brought forward	3,625,999	604,795	4,230,794
Total funds carried forward	3,558,129	661,949	4,220,078

Gifts & Grants

We wish to acknowledge with sincere gratitude all of the many donors and supporters whose generous financial help makes a considerable contribution to our operations and to changing the lives of children and young people with SEND.

	2022-23	2021-22
29th May 1961 Charitable Trust	8,000	8,000
Anonymous	5,000	
Axis Capital		5,000
Band Trust		80,000
BBC Children in Need	43,703	34,875
CNOOC	8,790	
Charles S French Charitable Trust		5,000
Co-op Foundation #iwill fund	39,806	
Covid 19 – Mental Wellbeing & Resilience Fund		41,481
Cranswick Country Foods		40,101
Credit Suisse	5,000	
Estate of the late David Skidmore	43,000	
East Riding of Yorkshire Council	6,000	
Edward Cadbury Trust		5,000
Elizabeth & Prince Zaiger Charitable Trust	6,000	6,000
Eveson Charitable Trust		20,000
Estate of the late Dennis Frederick Compton		13,817
Estate of the late Sybil Hunt		31,140
Expat Foundation		39,897
Frances and Alexis Prenn	5,000	
Gerald Micklem CT	6,370	
Fundraise Together	10,000	
Glebe Charitable Trust	25,000	5,000
Greystar Europe Ltd	104,052	49,900
Hampstead Wells and Campden Trust	9,378	
HEY Smile Foundation	5,000	
Help2Collect	6,000	
Hospital Saturday Fund	8,606	
Hull and East Riding Charitable Trust		5,000
Katten/APL		14,000
Kusma Trust		23,500
Kurt Geiger		37,280
Margaret Westwood Memorial Charity	5,000	

The list shown provides details of all voluntary donations over £5,000 or above received during the past two financial years by the charity.




	2022-23	2021-22
Meriem Laouiti	5,000	5,000
NHS Hampshire, Southampton and Isle of Wight CCG		20,000
National Lottery Community Fund	110,604	64,326
One Community	5,000	
Quartet Foundation		5,036
Royal Navy and Royal Marines Charity	61,250	33,400
Sandra Charitable Trust	30,000	30,000
Saphire Partners Limited		6,000
Scope CAF Resilience Fund	49,771	
Sir James Reckitt Charity	54,658	15,000
Sixth Street Europe LLP	10,000	
Skylarks Endowment	6,000	7,500
Stockport Local Fund		10,000
Sunlife Insurance	14,952	9,494
St Andrew Holborn Charities	17,964	11,200
The Adint Charitable Trust	10,000	
The Childhood Trust		5,000
The Bailey Thomas Charitable Trust		5,000
The Canbrick Charitable Trust	10,000	
The DMF Ellis Charitable Trust	5,000	
The Communication Consortium Grants Programme (funded by The Rayners Special Educational Trust)	18,273	
The Liz and Terry Bramall Foundation	5,000	
The London Marathon Grant		5,940
The Screwfix Foundation		7,608
The Step Up Fund via Big Give Donation	10,000	
The Three Guineas Trust	25,000	26,372
Tula Trust		5,000
Versus Arthritis/ Tackling Inequalities Fund	7,892	
White and Case		50,000
Young Londoners Fund	13,844	36,530
Youth Music	38,784	
Zochonis Charitable Trust	25,000	25,000
Zurich Community Trust		45,125

Kids

Disabled children
say we can

**Together,
we can break
down barriers.**

249 Birmingham Road
Wylde Green
Sutton Coldfield
West Midlands B72 1EA

 0121 355 2707

kids.org.uk

Registered Charity No. 275936

