



KIDS Strategy 2022 to 2027

Plain English Version

KIDS works together with disabled children, young people and their families to get the support they need and to have the chance to have a great life.

Hello, I'm delighted to tell you about KIDS new plan for our work from 2022 to 2027.

KIDS works with disabled children and young people who may need extra support. We work with their families and the people who support disabled children and young people. We also work with young carers.

KIDS started 50 years ago when a teacher helped support one family of a disabled child in his class. Each year we are now supporting around 12,000 people.

We want a world where disabled people enjoy equal rights and opportunities. That would mean a world where all disabled people have the same chances, with the right support, to do the same things as other people.

KIDS will keep on supporting people to make this happen. We will also help disabled people be heard when they say what needs to be changed to make their lives better.

We spoke to a lot of people to help make our plan.

- Disabled young people and their sisters and brothers said they wanted people to listen to them and think about what they need. They said they want to be able to have fun, make friends, learn more, volunteer and be able to do more for themselves.
- Parents told us they want to help their children and have a better time as a family.

- Organisations we work with said how good KIDS is at working with families and that it is great to work with us.
- People who work at KIDS told us they are really proud of the great work we do but importantly what we do for people who aren't always helped in the best way or aren't listened to.
- We all know that there could be more that we could do if we had the money to do it.

Here's what we're going to do in the years up to 2027.

KIDS will

- Support people in ways that work for them. Too many people can't get support and we'll be finding new ways to reach them. We'll keep working with people in person, we'll use the telephone, and we'll support people using the internet and other technology.
- For young people we're excited to be making a place online where they can talk to other young people, get help and information. Using the internet will allow KIDS to reach more young people to get them involved.
- Work together with people and organisations to see how they can better help everyone.
- Find new ways to give people support, by working with families to get the help they need. This will start from before a child is born and all along the way to becoming an adult.
- We want to help children under five so that they do better as they get older.
- Help children and young people to tell other people and organisations what they need, so that the world will work better for them.
- We'll have worked out exactly what we want the government and other organisations to do. We'll work with other organisations like KIDS to make sure we listen to lots of the right people.
- All of this will be based on what disabled children and young people tell us and we will help them to tell people in authority.
- Make sure we have enough money to do all of this work, by finding money from places we don't already get it. At the moment most of our money comes from the government. We will have to find new ways to help people that bring in new money and we'll ask more

people to donate to us. We'll also tell government that our work needs more money.

People at KIDS work with passion, care and together with others. We all do our best and the people we work with trust us.

It's really important that the people who work at KIDS feel they can be themselves and that people from lots of backgrounds can come to work at KIDS.

Disabled young people also tell us that they aren't treated the same way as people who aren't disabled and we'll work with young people to challenge those attitudes.

How will we know we are getting this done?

It's really important to know that we are doing this well. We will make sure that there are ways to see the difference that we're making and that we tell other people about it. Telling the stories of the people we work with is an important part of that.

1. There are three things that will really help KIDS as we do this work.
2. The people at KIDS are so important and know a lot. We enjoy working together as a team and want them to feel respected and that they have what they need to do their best jobs.
3. We also work with other organisations to make a bigger difference.

We know that people use technology more than ever and we want to use this better in the ways that disabled children, young people and their families find useful.

KIDS want to reach 120,000 people every year, by 2027. We want to make sure we have the money to keep on doing our great work. We want to make sure that disabled children, young people and the people involved in caring for and supporting them get what they need and are at the heart of everything we do and say.